In	the	United	States	Patent	and	Trademark	Office	
Seria	rial No.: 09/714,315		Docket No.:		172	17209-613CP1		
Filed:	:	November	16, 2000	Conf.	No.:	5479 Art U	nit: 3691	
Applicant(s): Sharon Greener				Examiner:		Akintol	Akintola, Olabode	
For		Automate	d Online Sal	es Risk Mar	ageme	ent		

Mailstop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

## AMENDMENT AND RESPONSE

Sir:

Further to the Non-Final Office Action dated April 14, 2010 (hereinafter "Office Action"), the Examiner Interview dated May 11, 2010 (hereinafter "Examiner Interview"), and in view of the following amendments and/or remarks, Sharon Greener and/or Attorney(s) for applicant(s) (hereinafter "Applicant") request entry thereof and reconsideration of the above-referenced application.

Amendments to the Claims reflected in the listing of claims begin on page 2.

Remarks begin on page 16 of this paper.

 ${\bf 35~USC~\S~112}$  remarks begin on page 17 of this paper.